shooting but not for utilizing "infrastructure" available in these countries. The Indian film industry has world-class studio and laboratory facilities for film making, available at various centres with the country. The Indian film industry is also capable of absorbing the rapid technological changes in this field.

Coverage of Indian Culture by Doordarshan

†2204. SHRI JANESHWAR MISHRA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Doordarshan is working against the Indian culture through its cable transmission and advertisement;

(b) if so, the details thereof;

(c) the steps being taken by Government to promote our culture; and

(d) whether it is also a fact that we have no policy to maintain our culture ?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (d) The policy followed by Doordarshan in programme planning is to promote the cultural heritage of the country in its diverse forms and to inform, educate and entertain the public, as per its mandate. The programme content is also required to conform to the programme and advertising codes of Prasar Bharati.

Income through advertisements

2205. SHRI RAM JETHMALANI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that advertisements on Television and All India Radio are the major source of income; and

(b) if so, the details of income earned by both the media, separately, through advertisements during the years 1998-99,1999-2000 and 2000-2001 ?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) Yes, Sir.

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†Original notice of the question was received in Hindi.